robot friends :)

We build the systems a business runs on. You own them.



An introduction, prepared for **VCI Events**

Introduced by **Paul Baclawski**

CUE 01 · WALK-IN · OCTOBER 2026

[WHO WE ARE]

A small studio that builds websites, content systems and internal software.

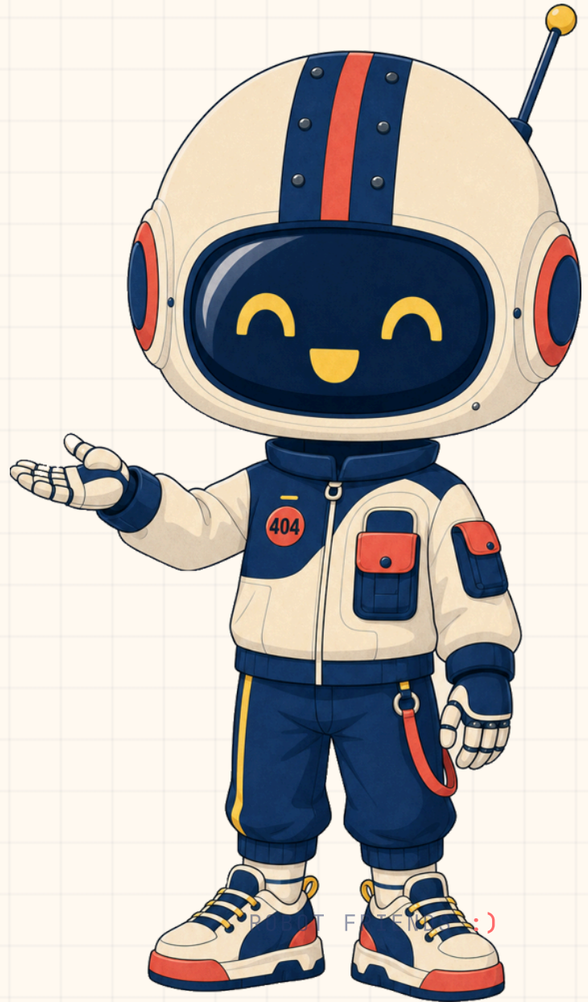
Richard Vaughn
Founder. The person you'll talk to first.

Wally Vu
Brand, creative and marketing.

Jon Vaughn
Project manager. Systems and engineering.

Faisal Kurdi
Senior engineering and UI/UX design. Partner engineer, DigiUp.

" We've run businesses ourselves. We know what your Tuesday actually looks like, and we build for that. "



[WHAT WE BUILD]

Four things, and they work best connected.

01

Websites that win work

Fast, modern sites built around your best work, with the enquiry form on the page instead of somewhere else.

02

Content and social, run as a system

A steady weekly rhythm that keeps going when one person gets busy or moves on.

03

Operations software, at HQ and in the field

One system for quotes, schedules, gear and paperwork, plus apps your crews install on their phones.

See it running →

04

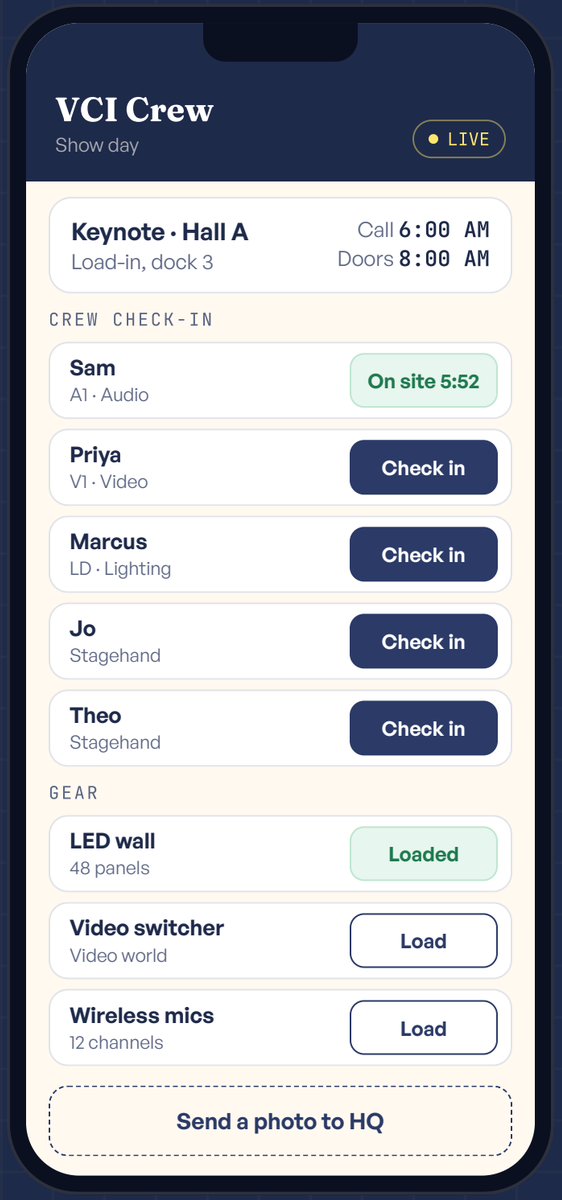
Automation in the background

The follow-ups, hand-offs and reports that happen on their own, so your team can stay on the work.

[LIVE DEMO]

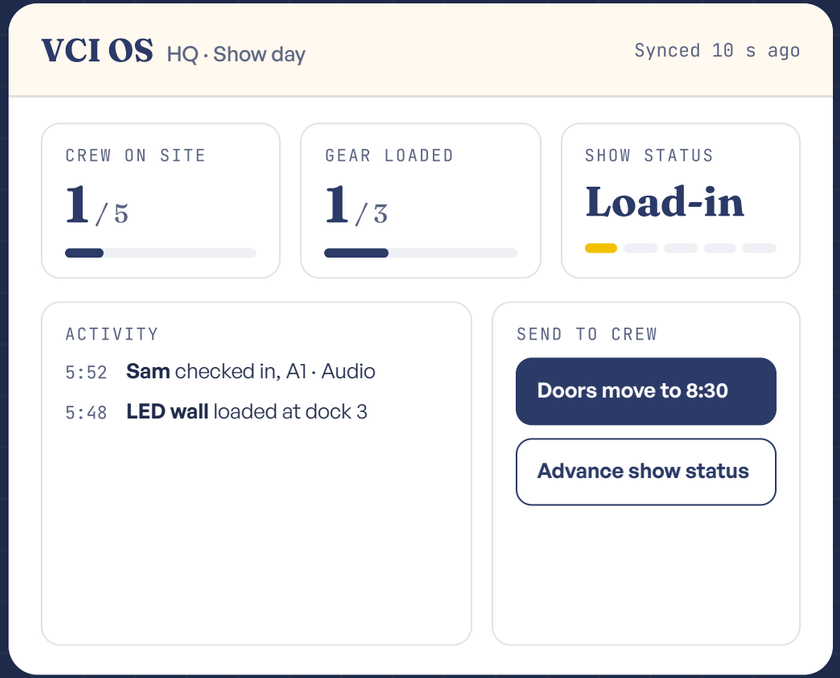
The crew's phone and HQ, on the same page.

A field app your techs install in under a minute. Check-ins, gear and photos land at HQ the moment they happen, and HQ can push changes back out.



SYNC

0.3 s



[HOW WE WORK]

Start small. Learn how you work. Build in stages.

01 · TALK

A 30-minute call

You tell us what's slowing the business down. We ask a lot of questions.

02 · WATCH

See the real work

We learn how your team actually does it before we design anything.

03 · BUILD

One stage at a time

You decide at every step whether to keep going. Nothing locks you into the next one.

04 · OWN

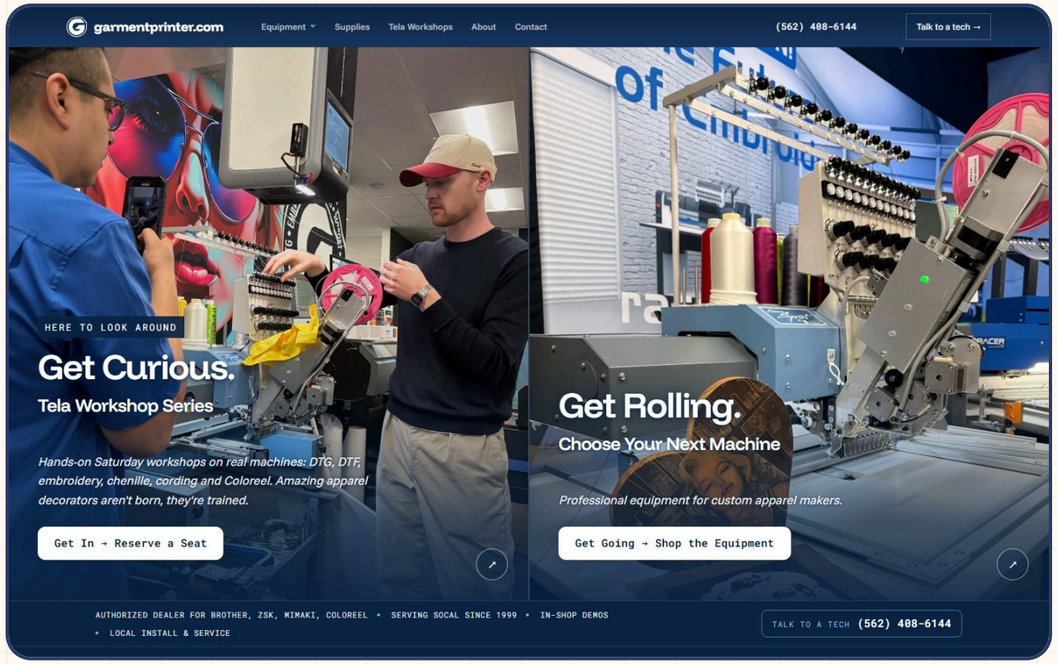
It's yours

The software and the data belong to you. We can keep running it for you, if that helps.

[BUILT BY HUMANS, ASSISTED BY ROBOTS] [YOU OWN IT] [NO HANDCUFFS]



ROBOT FRIEND :)



garmentprinter.com · built and run by Robot Friends

Garment Printer

A Southern California apparel-equipment dealer, in business since 1999. Sales, service and a 76-machine demo fleet were running on spreadsheets and inboxes.

- :) We rebuilt their website.
- :) We built the internal system that is replacing their spreadsheets, one department at a time.
- :) It's in daily use, and we run it with them.

A barbershop in Irvine. A mobile-first rebuild the owner edits himself. Four weeks from brand session to launch.

A mortgage broker in Los Angeles. A site rebuilt around one clear path from first visit to enquiry.

[SOMETHING WE BUILT FOR OURSELVES]

A 24/7 TV network, built from scratch in a week.

Cable Time Machine has twenty-six channels, a program guide, station IDs and its own branding, plus a control room to run all of it from a web browser.

Why it matters for events: the same platform can run your own branded channel on every screen at a venue, a booth, or a guest's phone. Happy to give you a tour.

`cabletimemachine.fun ↗` the station's website

`cablevision.app ↗` the backglass, full screen



[FOR VCI EVENTS]

A few places we'd start the conversation.

A website that shows the work

Your shows are the best sales pitch you have. Put the keynotes, installs and reels front and center, with the RFP built right in.

Social that doesn't depend on one hire

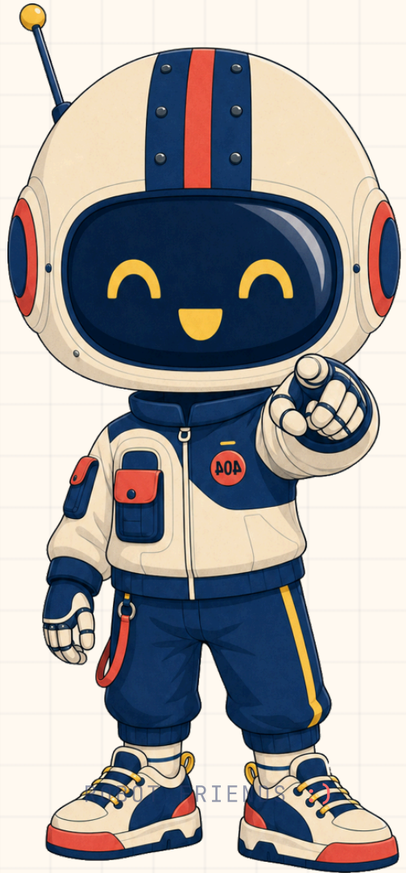
Footage your crews already capture on show day, turned into a weekly content rhythm that keeps going.

An RFP intake that sorts itself

Ask the right questions up front, send each lead to the right team, and drop it into your CRM ready to quote.

Quote to crew to invoice

One system for the job, the gear, the labor schedule and the billing, with a crew app like the one you just tried on the other end.



These are ideas from the outside looking in. A conversation tells us which ones matter.

[NEXT STEP]

Let's talk for 30 minutes.

No pitch theater. Tell us what's on your plate, and we'll tell you honestly where we can help and where we can't.

Book a call `cal.com/robot-friends/30min`

Richard Vaughn, Robot Friends

richard@robobffs.com

